



Senior Coastsiders

ANNUAL REPORT
2022-2023

OUR MISSION

To support successful aging for Coastside seniors by providing opportunities, services, and resources that meet their needs, enrich their lives, foster their independence, and respect their creativity, dignity, and value.



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Dear Friends of Senior Coastsiders,

Senior Coastsiders continues to strengthen our support of successful aging for older adults in our community. We are pleased to share with you this report that highlights our activities and accomplishments during the fiscal year ended June 30, 2023.

There are two aspects of our programming that began last fiscal year, that we'd like to highlight. We've significantly ramped up the technology support we provide our seniors knowing how critical it is to everyday life. Secondly, we've expanded the services we provide to the older Chinese population.

We continue to advocate for the needs of older adults in our community and have engaged with elected leaders at the national, state, county, and city level. Given that about 28% of the Coastal population is aged 62+ years it is important to speak up for adequate policies, funding, and infrastructure to meet the needs and harness the opportunities that this increasing older adult population provides.

This year we developed a comprehensive vision statement, with an inclusive approach soliciting feedback from key informant interviews with City and County personnel, leaders of nonprofits serving older adults, and volunteers as well as conducting an organizational analysis with board members and staff. Here's where we landed:

Our vision is to support the successful aging of all seniors on the Coastside by providing a range of enriching services and support.

- As the growing population of older adults on the Coastside live longer, we aim to expand our in-person offerings and increase our online presence with virtual services. Our programming will reach seniors in communities throughout the Coastside, coordinated with intergenerational activities and support closer to homes.
- We believe that supporting older adults on the Coastside is a shared responsibility; we will work in partnership with public agencies, private organizations, donors, and volunteers to maintain a safety net of support.
- As a trusted partner known for making a difference in the lives of older adults, Senior Coastsiders will have the resources and environments necessary to provide innovative, transformational, evidence-based programs and services that empower and enrich seniors as they age no matter their circumstances or aspirations.
- We recognize that our funding model must adapt as attitudes towards aging change to ensure that ALL seniors on the Coastside have access to the resources they need to reach their full potential.



As our organization grows, so has our Board and staff. This year, we added new Board members Kerri Dorn, Bill Landry, April Campbell, Kathy Conroy, and Dennis Ferguson. Darcy Soares joined our staff as our program manager, Rose Hernandez as our activity coordinator and Nabor Huerta as our van driver.

We were saddened by the sudden death in November 2022 of Cara Schmaljohn, Senior Coastsiders' previous Executive Director. We hosted a Celebration of Life for her at the Center in January 2023 where friends, family, colleagues, and community members provided moving tributes about the tremendous impact she had in their lives and in the lives of people on the Coast. We have dedicated our new community garden at the south end of our building in her honor and invite you to come for a visit.

We are grateful to the individuals, foundations and local governments who have supported us financially. Thank you for your continued generosity – **we couldn't do our work without you!**

Yours truly,

A handwritten signature in black ink, appearing to read "Sandi Winter".

Sandi Winter

A handwritten signature in black ink, appearing to read "Connie Santilli".

Connie Santilli

WE ASKED OUR BOARD

"In ten words or less, describe what successful aging means to you."



"Actively engaging in life to one's fullest potential and capabilities."

-Connie Santilli, Board President



"Enjoying life while being mentally, physically and socially active."

-Dennis Ferguson



"Living with purpose and joy."

-April Campbell



"Building a life of physical, social and mental health."

-Steve Kikuchi



"Having a vision of your ideal future, and being prepared to pivot."

-Kathy Conroy



"Having solid mental, social, emotional and physical functionality."

-Robin Kirby



"Spending every day among friends in a supportive, inclusive community."

-David Dickson



"Sustaining physical and mental health, maintaining social connections and continuing to learn and grow."

-William Landry



"A part of life we all hope to accomplish."

-Charmion Donegan



"Good health and independence to live life to the fullest."

-Lisa Lopez



"Good health, community, cognitive functioning, and spiritual connection."

-Kerri Dorn



"Staying healthy and happy with a strong support system."

-Angela Niemann

Read our Board of Director profiles at seniorcoastsiders.org/board.

MEET OUR FRIENDLY STAFF

Warm welcome to our **NEWEST staff members**,
Darcy Soares, Rose Hernandez & Nabor Huerta!



Standing (from left to right): Darcy Soares, Program Manager; Sandi Winter, Executive Director; Manuel Orozco, Head Chef; Tracey Gould, Care Manager.

Seated (from left to right): Rose Hernandez, Activities Coordinator; Kiki Wolfeld, Community Liaison; Casey McClung, Project Coordinator; Judy Matienzo, Data Entry Guru; Emma Navarrete, Office Manager; Edinson Ledezma, Kitchen Assistant; Nabor Huerta, Driver.

MAKING A DAILY IMPACT



1,639
Classes & Activities Provided In Person / Online
*(Fitness Classes For Varying Levels, Dancing, Puzzles & Games, *ESL, Art, Crafts, Writing, Movies, Technology Classes/Tutoring, *Singing and More)*

***2 OF OUR NEWEST ACTIVITIES FOCUS ON INCLUDING OUR CHINESE COMMUNITY**



10,242
Volunteer Hours Donated
(Meal Prep & Delivery, Computer Tutoring, Grocery Shopping, Gardening, Home Repair, Special Events and More)

80%
OF OUR PROGRAMS AND SERVICES ARE MADE POSSIBLE BY VOLUNTEERS

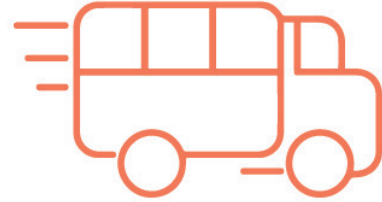


12,000
Care Services Provided
(Programs and Resources, Referrals, Housing, In-Home Care, Caregiver Support, Health Insurance, Legal Aid, Veterans Services and More)

125
Pet Services Provided
(Veterinary Costs, Pet Food, Grooming and Emergency Medical Costs, Gift Cards to Safeway, Kibbles and Gifts and Feed & Fuel for various items)



In The Lives of Coastside Older Adults



139
Assistive Devices
Loaned
*(Walkers,
Wheelchairs, Knee
Scooters and
More)*

14,340
Meals Served in
the Dining Room

39,064
Meals Delivered

1,212
Trips Made
*(Grocery
shopping, Group
trips and More)*

46
Home Repair
Projects
Completed
*(Fences, Gates,
Deck Repairs,
Ramps, Grab Bars,
Railings and More)*

**MEALS SERVED
IN THE DINING
ROOM**

**MORE
THAN
DOUBLED
SINCE LAST YEAR**

**RIDE SERVICES
ARE EXPECTED TO
INCREASE
DRAMATICALLY
NEXT YEAR,
THANKS TO THE
ACQUISITION OF
OUR NEW VAN**

MAKING TECH ACCESSIBLE



In addition to the 1:1 tutoring we've been providing for several years, we received grant funding in 2023 that has enabled us to provide a tablet plus 6 months of internet access for 34 older adults during the time frame of this report. We've also added tech training classes and workshops on learning the basics of your Android, Windows, or iOS device.

BREAKING BARRIERS



We now offer English as a Second Language classes. Our Chinese community is benefiting from our tech support programming. This past year, our Chinese choir was part of a Chinese music event we hosted at the Center.

NOTEWORTHY OCCASIONS



We successfully hosted 1,178 registered runners and parked a LOT of cars at the 2022 Pumpkin Run! These efforts contributed to \$28,000 during the HMB Pumpkin Festival weekend to support local Coastside seniors.



We were happy to host the City of Half Moon Bay staff during lunch to learn about the City's Climate Action and Adaptation Plan - and play our new Climate Change Lotería game!



We invited the local Sheriff and Fire Department, along with over 60 guests, to celebrate Thanksgiving with a traditional homemade lunch. Festivities were brightened by a live Spanish Guitarist and raffle of the beautiful handmade floral / pumpkin centerpieces made by one of our volunteers.



We were thrilled to welcome US Representative Anna Eshoo, State Senator Josh Becker, District 3 Board of Supervisors member Ray Mueller, San Mateo County Chief Executive Officer Mike Callagy, City of Half Moon Bay Mayor Deborah Penrose and Councilmember Debbie Ruddock who joined our volunteers for lunch deliveries as part of our March for Meals campaign.



We organized a crew of volunteer carpenters, handy people, painters, gardeners, and others willing to lend a hand for our 32nd Annual Minor Home Repair Day to address the safety and accessibility needs of local Coastside seniors.



We acquired a 9-passenger van and had it equipped with a wheelchair lift to readily transport participants to and from our Center, to local grocery stores and on special trips and outings.

REMEMBERING CARA



Cara Schmaljohn was a passionate advocate for all Coastsiders seniors. She worked tirelessly at growing the range of programs and services offered, recruiting volunteers and was a key force behind the development of the downtown Half Moon Bay Senior Coastsiders location. Cara loved the community and the community loved her.

In honor of her passing, we have dedicated our community garden to Cara in hopes that her memory will live on through the cultivation and beauty of this flourishing space.

YOUR SUPPORT

Helps Us Support Successful Aging

Make a Donation

Donations support our daily Operations or can be directed to our Endowment Fund. Please consider joining our community of monthly donors to support all of our programs that benefit Coastside seniors. Contact us for information or assistance.

Planned Giving

Leaving a legacy through planned giving offers valuable estate advantages and allows you to create a lasting impact for the public good. Your planned gift left to Senior Coastsiders can also enable us to direct funds toward our most critical needs. Work with your estate planning professional or tax advisor to determine the most favorable income tax benefits and the giving options that allow you to fulfill your wishes and benefit your favorite causes.

Donate Stock

Giving stock not only enables you to have a positive impact on the lives of community seniors, but you can also avoid paying costly capital gains tax. Contact your broker or tax advisor to arrange the gift.

Donate Your Used Car

Donating your old car (running or not) is easy and fast through our partnership with Careasy.org. Your donation stays local and helps our community. Contact us for information or assistance.

Volunteer Your Time, Talent & Heart

We depend on volunteers. You can help by preparing and serving lunches, delivering Meals on Wheels, teaching a class, helping with fundraising or events, doing minor home repairs, or assisting with special requests, such as grocery shopping or reading. Volunteer opportunities for individuals — and for some businesses or service organizations — are available in many of our services and programs. Interested? Fill out our online form.

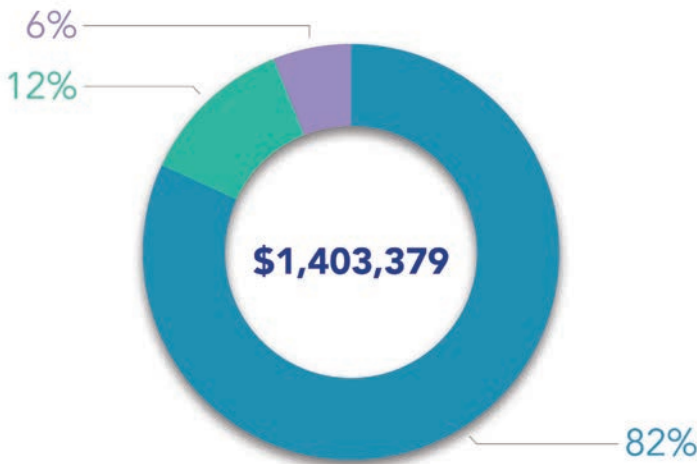
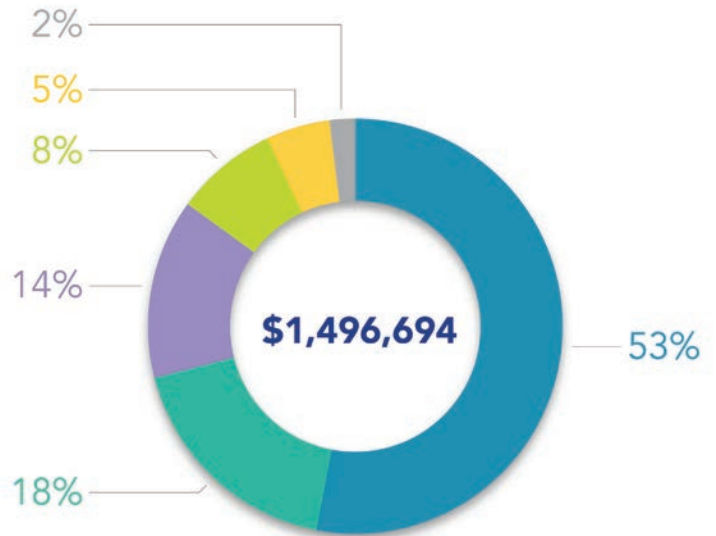
Visit seniorcoastsiders.org for information about making a donation or volunteering.

FINANCIALS

Building Possibilities Out Of Generosity

REVENUE

■ Grants, Contracts, and Program Revenue	\$796,171
■ Contributions - Cash and In-Kind	\$268,022
■ Fundraisers and Special Events	\$207,654
■ COVID-Related Funding	\$117,855
■ Other Income	\$74,146
■ Foundations	\$32,801



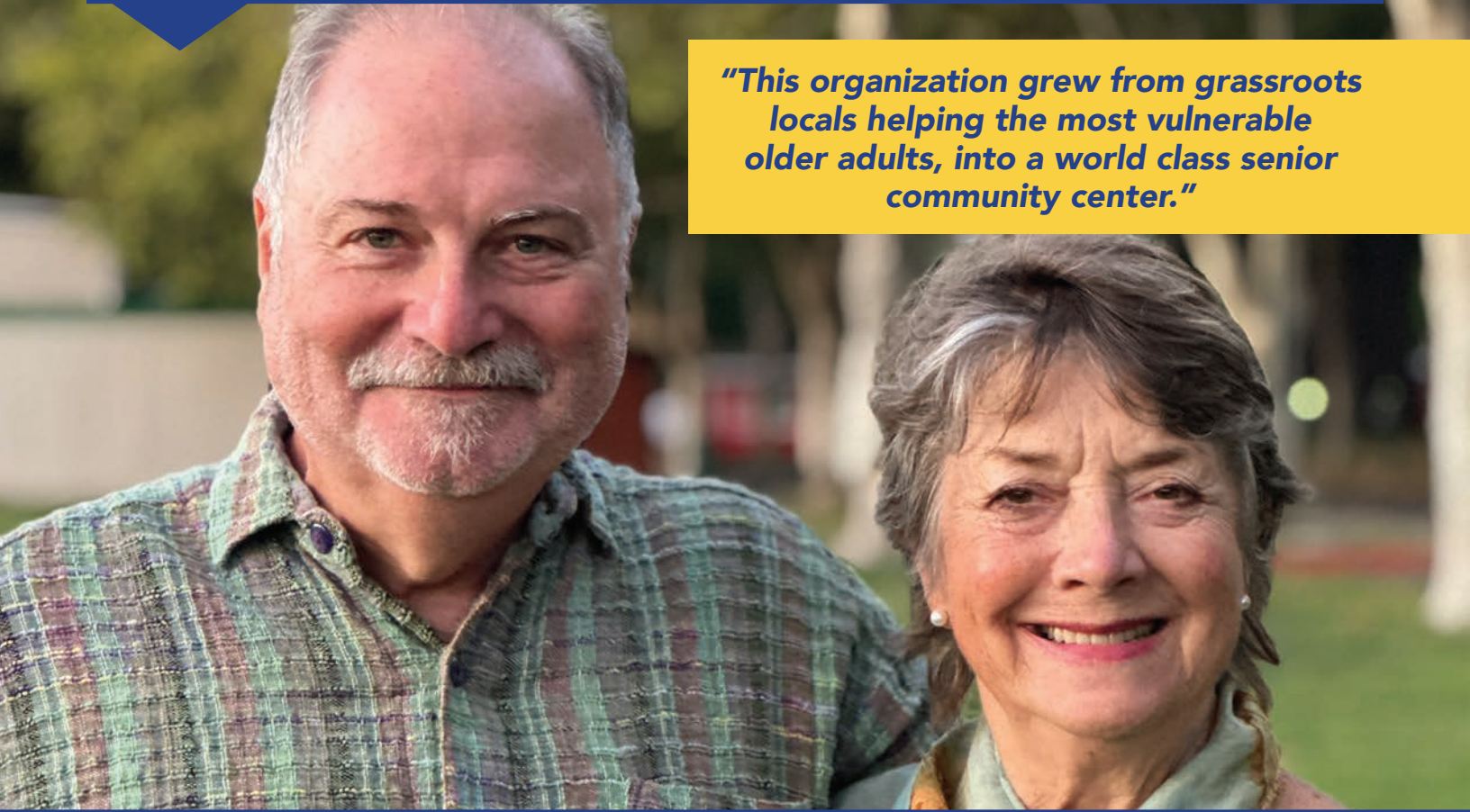
EXPENSES

■ Programs	\$1,141,519
■ Management	\$173,220
■ Marketing and Fundraising	\$88,640

These figures use unaudited financial data as of June 30, 2023. Our audited information will be posted to our website as soon as it is available. Please visit seniorcoastsiders.org/financials.

MEET ROBERT & GLORIA

Investing in Our Community's Future



"This organization grew from grassroots locals helping the most vulnerable older adults, into a world class senior community center."

The Coastsides is a very special place for Robert and Gloria Zadek. It's where they first met over 46 years ago on Montara Beach. Robert grew up in San Mateo and Gloria in Medford, Oregon. But the unique qualities of the coast drew them to Half Moon Bay, which has been their home since the late 70's. They feel the Coastsides aligns with their preferences for open space, outdoor activities, and small-town atmosphere. "The fact that the coast has not exploded like the rest of the Bay Area has allowed for it to maintain a tight knit community. We are all looking out for one another and we are proud to be a part of this community."

In addition to making annual donations and continued volunteer work, they decided to identify a percentage of their estate for Senior Coastsiders as an "investment in the community." They've both been volunteering at Senior Coastsiders for decades having what they call "senior genes" - an

innate appreciation and respect for older adults. So, when updating their trust recently they felt that including Senior Coastsiders was a natural fit. They want to make sure that the organization will be in a sound financial position to support the significantly increasing population of older adults living on the Coast.

Knowing how efficiently Senior Coastsiders is managed, the Zadek's have the utmost confidence that their eventual gift will be wisely spent. Robert was intimately involved as a board member for 13 years. "This organization grew from grassroots locals helping the most vulnerable older adults, into a world class senior community center. We've been inspired by past-planned gifts of others that have benefited Senior Coastsiders, we recognize just how important these contributions are to sustaining the organization's ability to continue long into the future."

SPECIAL THANKS

To All of Our Supporters

Thank You

Senior Coastsiders
wouldn't be successful
without the support
of our...

City & County Staff

Class Instructors

County & Coastside Nonprofits

Businesses

Vendors

Board of Directors

Service Providers

Volunteers

Senior Coastsiders Staff

Coastside Seniors

925 Main Street
Half Moon Bay, CA 94019
(650) 726-9056
www.seniorcoastsiders.org